



Prepare Perform Recover

**RETAIL APPLICATION - Short Version**

Please note that this form is available electronically at <https://wholesale.backontrackusa.com/dealer-inquiries/>

Date: \_\_\_\_\_

Legal Business Name: \_\_\_\_\_

Type of Business Entity: Corporation \_\_\_\_\_ Partnership \_\_\_\_\_ LLC \_\_\_\_\_ Sole Proprietorship \_\_\_\_\_

Owner's Name or Name of Primary Principal: \_\_\_\_\_

Signature: \_\_\_\_\_  
(Signature of owner or person authorized to make decisions for business – see RETAIL PRICING POLICY)

Contact Name: \_\_\_\_\_ Position: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Physical Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

**Type of Business:**

Brick and Motor: Tack Store \_\_\_\_\_ Pet Store \_\_\_\_\_ Veterinary \_\_\_\_\_ Human Practitioner \_\_\_\_\_

Chiropractor: Human \_\_\_\_\_ Animal \_\_\_\_\_

Therapist: Human \_\_\_\_\_ Animal \_\_\_\_\_

Other: \_\_\_\_\_

Resale # / License # or Certificate # \_\_\_\_\_

Federal ID # (Tax # or EIN#) \_\_\_\_\_

**Retail Stores:** Please provide a copy of your Resale Tax Certificate when submitting your application.

**Doctors/Therapists:** Please provide a copy of your Business License and Resale Tax Certificate to avoid sales tax.

**RETAIL PRICING POLICY**

*BACK ON TRACK* is proud to be represented in quality retail outlets throughout the United States and is committed to providing excellent service and support to our retailers as well as top quality products to your customers. To maintain that level of quality and service, to encourage demand for our products, and to offer the opportunity for retailers to profit from sales, *BACK ON TRACK* believes that fair and reasonable pricing is necessary to both the retailer and to *BACK ON TRACK*.

It is therefore *BACK ON TRACK*'s policy that its products be advertised, offered, quoted, and/or priced at the minimum suggested retail price by all retailers. *BACK ON TRACK* will publish its minimum suggested retail prices annually. The minimum suggested retail price guidelines will be emailed to all retailers and will also be available on our wholesale website portal at [www.backontrackusa.com](http://www.backontrackusa.com). Retailers are expected to comply with published prices immediately and to make any price adjustments within ten (10) business days from date of publication.

By virtue of placing orders and receiving shipments of *Back on Track* products, you agree to abide by our Retail Pricing Policy. Violation of this policy gives *BACK ON TRACK* the right to suspend further sale of products to your business at their sole discretion

I have read and will abide by the Back on Track Retail Pricing Policy. INITIALS OF AUTHORIZED PERSONNEL: \_\_\_\_\_

If you intend to email this form, please email to [info@backontrackusa.com](mailto:info@backontrackusa.com)

All applications will be reviewed and responded to within three (3) business days.

350 Circle of Progress Drive, Pottstown, PA 19464  
Email: [info@backontrackusa.com](mailto:info@backontrackusa.com) [www.backontrackusa.com](http://www.backontrackusa.com)